EXPERIENCE TROY

MAGAZINE

2027

RATES & MEDIA KIT

The Troy Chamber is producing the 2027 Experience Troy magazine, marking a new edition of this highly sought-after membership guide. This magazine contains fresh content and pertinent information about the Troy business community and ways to connect.

troy
Chamber of Commerce

TROY CHAMBER OF COMMERCE
Experience Troy

troy
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All rates are net: 4-color.

	*Member pricing**
Full page	**$1,600**
1/2 page	**$1,050**
1/4 page	**$795**
1/8 page	**$595**
Buyer's Guide Ad	**$300**

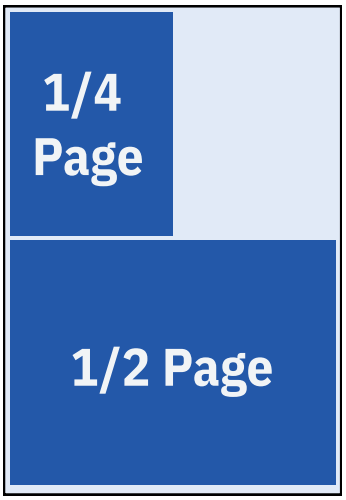
Premier Positions

Back cover	**SOLD**
Inside front cover	**SOLD**
Inside back cover	**$2,200**
Page One premier position	**$2,200**
Two Page Centerspread	**$2.500**

See sizing requirements on next page.

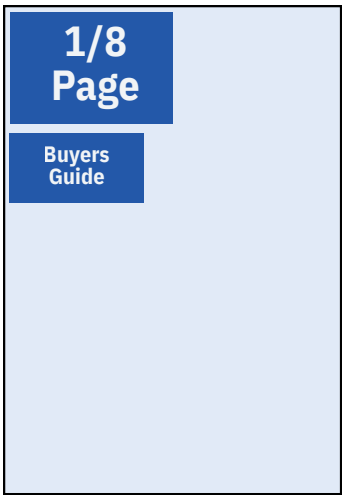
**Must be a current Troy Chamber Member to advertise*

Terms: Net 30 days. Payable to Troy Chamber. 1.5% finance charge on accounts aged over 30 days. Payment can also be made by Visa, MasterCard, American Express or Discover.



Added Value:

Your ad will appear in our Digital Edition with a link to your website. No extra charge!



Reserve your space today! Complete and return this insertion order form.

Please email completed form to Sheila@troychamber.com or mail form to: Troy Chamber, 3838 Livernois Suite 123, Troy, MI 48083.
Phone: (248) 641-8151

COMPANY NAME: _____

CONTACT NAME: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ **FAX:** _____

EMAIL: _____

☐ Payment enclosed. Check # _____

☐ Bill my credit card: ☐ VISA ☐ MasterCard ☐ AMEX ☐ DISCOVER

CARD #: _____ EXP. DATE: _____ CVV CODE: _____

Please note that a 3% service charge will apply to all payments via credit card

If payment is not received 30 days prior to print date, the Troy Chamber reserves the right to remove ad from publication.

I have read and agree to all the terms and conditions stated on the Specifications & Terms page of this document.

SIGNED: _____ DATE _____

Please insert our advertisement in the ***Experience Troy***

☐ We will send an advertisement under separate cover.

☐ Prepare a fractional advertisement based on the attached material. I understand there will be a charge for production services.

Ad Space & Material Deadline:
November 3, 2026

TOTAL PRICE: _____

AD SIZE: _____

NOTES: _____

SPECIFICATIONS & TERMS

troy Chamber of Commerce

Assembly Guidelines:

• Create ad at **100%** of final print size.

• **Preferred file format is a PNG or JPG file.** When distilling Files be sure all fonts are embedded and set your Distiller job options to the "press" setting. PDF files saved directly from InDesign should also use the "press" job option.

•If sending a flattened/locked file, such as a PDF, be aware that any changes are subject to an extra fee. If submitting a InDesign, Adobe, or Photoshop document please also include a "press ready" PDF. Corel, Quark, Microsoft Office or Publisher documents are not accepted. Include all fonts (screen & printer) and graphic files used in layouts.

•All graphics must be saved as CMYK. Acceptable graphic file formats are PNG, JPG, or PDF. Flatten all layered Photoshop files & outline fonts on Illustrator
files. Do not compress with LZW encoding.

Mechanical Guidelines:

•Publications print at 150 lpi. Raster image resolution should be a minimum 300 dpi. Linework should be set to a minimum of 1200 dpi.

• TAC (Total Area Coverage) not to exceed 300%.

•Unless special ordering an additional color, all spot or Pantone specified colors should be converted to process (CMYK) color.

Production Services:

If you need help designing your ad, call Amalia Graham, Director of Marketing & Events, at the Troy Chamber at 248 641-1606.

Typesetting and Design: $200/hour

Retouching: $200/hour

Additions/Corrections after Due Date: $50/change

Page Type	Width	Height
Full Page	7 ¼	9 ¾
Bleed Page	8 ⅞	11 ⅜
1/2 Page	7 ¼	4 ¾
1/4 Page	3 ½	4 ¾
1/8 Page	3 ½	4 3/4
Buyers Guide Mini Ad	3 ½	2 ½

Bleeds available for full page ads only. On bleed pages, keep live matter 3/8" from trim on all sides. Require minimum 1/8" bleed

Email Materials To:

Amalia Graham
ATTN: Experience Troy Magazine
3838 Livernois, Ste. 123
Troy, MI 48083
248-641-1606
or email to: amalia@troychamber.com

Ad Space/Material Deadline:

November 3, 2026

TERMS & CONDITIONS

troy Chamber of Commerce

A. All advertising copy is subject to the Publisher's approval. The Publisher reserves the right at its absolute discretion and at any time to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published.
B. Failure of advertiser or advertising agency to make an insertion order correspond in price to specification with the scheduled rate is regarded as a clerical error and shall not be binding, and the advertisement shall be published and charged according to the terms of the schedule in force without further notice.
C. Positioning of advertising is at the discretion of the Publisher except for premium positions. Orders for advertising containing restrictions or specifying positions or other requirements may be accepted and inserted but such restrictions or specifications are at Publisher's sole discretion.
D. The Advertiser and its Agency, if there be one, each represents that it is fully authorized and licensed to use all materials within or related to advertising being placed. As part of the consideration and to induce Publisher to publish such advertisement, the Advertiser and/or Agency agrees to indemnify and save harmless Publisher and its employees and representatives against any and all claims, errors, omissions, liability, loss, damage and expense of any nature, including attorney's fees, arising out of the copying, printing, publishing, distribution or transmission of such advertisement.
E. If an order is placed by an Agency on behalf of the Advertiser, such Agency warrants and represents that it has full right and authority to place such order on behalf of the Advertiser and that the contract will be binding on both Advertiser and Agency.
F. The Advertiser and its Agency, if there be one, agree to be jointly and severally liable for the payment of all bills and charges incurred. Advertiser authorizes Publisher, and its election, to tender any bill to the Agency, and such tender shall constitute due notice to Advertiser of the bill and such manner of billing shall in no way impair or limit the joint and several liability of Advertiser and Agency. Payment by Advertiser to Agency shall not discharge Advertiser's liability to Publisher. The rights of Publisher shall in no way be affected by any dispute or claim between Advertiser and Agency.
G. The Advertiser or Agency may only use the advertising space provided for the purpose for which that space was originally provided by Publisher.
H. Cancellations or changes in orders are not accepted after the closing date. Preferred positions are not cancellable at any time. Advertisements not received by the closing date will not be entitled to proofs.
I. Advertiser and/or Agency agrees that any advertisement published may, at the Publisher's option, be included in all media, whether now or in existence or hereafter developed, in which the issue containing the advertisement is published, reproduced, distributed, displayed, performed or transmitted, in whole or in part.
J. Payment terms are net 30 days. If an Advertiser's account is 31 days or more delinquent, any contracted advertising will be put in a hold status until required payment is received. If payment in full has not been received by press time, Publisher reserves the right to pull Advertiser's ad without a refund. A finance charge of 1.5% per month will be charged to all invoice amounts not paid within 30 days of invoice date and collection procedures will occur. Advertiser and/or Agency agrees to reimburse Publisher for its attorney fees and court costs in collecting any unpaid charge or portion of the charge for advertisement.
K. The Advertiser/Agency is responsible for submitting complete advertising materials that conform to Publisher's proper specifications by the published materials deadline date, or Publisher reserves the right to publish the most recent in house advertising materials.
L. The foregoing terms and conditions shall govern the relationship between Publisher and the Advertiser and/or Agency. Publisher has not made any representations to Advertiser or Agency that are not contained herein. No waiver, alteration, modification or cancellation of any of the provisions of this Agreement shall be binding unless expressly agreed to by both parties in writing.
M. Refunds issued after payment has been received will be subject to a 15% cancellation fee.