

17th Annual Nonprofit Management Conference November 3rd, 2022 | 8:30 am – 2:30 pm

Marketing Opportunities

Presenting Sponsor (EXCLUSIVE) - \$5,000

- Logo on all Troy Chamber Nonprofit Management Conference promotional materials prior to the conference including Chamber emails and publications
- Recognition as the Presenting sponsor from podium during morning opening ceremonies
- Company logo prominently displayed in conference brochure distributed to attendees and presenters
- Opportunity for company representative to address attendees at the morning opening session and introduce the keynote speaker
- Company logo on gift bags distributed to conference attendees
- Opportunity to be a session presenter at conference (must be educational topic/not a demo or sales conference)
- One company eblast to be sent to over 3,000 chamber contacts [\$250 Value]
- Two ads in Troy Chamber Insider e-newsletter [\$400 Value]
- Company logo on Troy Chamber Nonprofit Management Conference page with a hyperlink to your website
- Company logo to be displayed during each break (between presenters)
- Exhibitor table at the conference
- Ability to send an approved personal video and collateral material attachment to the post-conference thank you email sent to attendees and presenters
- Post-conference list of all attendees (contact information does not include emails)
- Ability to place a brochure or company marketing item at seats during lunch and/or in attendees' gift bag
- Company name/logo to be added to pitch passport given to all attendees. (All attendees who want to be included in the Pitch must get their "Pitch Passport" stamped at every exhibitor table)
- Up to 10 additional tickets to attend the conference or to gift to a nonprofit [\$500 Value]

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Additional Marketing Opportunities

Lunch/Pitch Sponsor (EXCLUSIVE) - \$2,500

- Logo on all Troy Chamber Nonprofit Management Conference promotional materials as Pitch/Lunch sponsor prior to the conference including Chamber emails and publications
- Recognition as Pitch/Lunch sponsor from the podium during morning opening ceremonies
- Company logo on boxed lunch for attendees
- Opportunity for company representative to address attendees at the beginning of lunch
- Opportunity to introduce each of the nonprofits that are participating in the “Philanthropitch” (Prize of a \$1000 donation for the winning organization)
- Opportunity to present the Philanthropitch check to the winner and be in the photo
- Two ads in Troy Chamber Insider e-newsletter [\$400 Value]
- Company logo on Troy Chamber Nonprofit Management Conference page with a hyperlink to your website
- Exhibitor table at the conference
- Post-conference list of all attendees (contact information does not include emails)
- Ability to place a brochure or company marketing item at seats during lunch and/or in attendees' gift bag
- Company logo to be added to pitch passport given to all attendees. (All attendees who want to be included in the Pitch must get their “Pitch Passport” stamped at every exhibitor table)
- Up to 6 additional tickets to attend the conference or to gift to a nonprofit [\$300 Value]

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Session Sponsors - \$500

- Opportunity for company representative to address attendees at the beginning of the sponsored session (up to 3 minutes) and introduce the session presenter
- Company name on all Troy Chamber Nonprofit Management Conference promotional materials prior to the conference including Chamber emails and publications
- Recognition as a Session sponsor from the podium during morning opening ceremonies
- One ad in Troy Chamber Insider e-newsletter [\$200 Value]
- Company logo on Troy Chamber Nonprofit Management Conference page with a hyperlink to your website
- Company logo to be displayed on screen/monitor upon entering the session
- Exhibitor table at the conference
- Post-conference list of all attendees (contact information does not include emails)
- Ability to place a brochure or company marketing item in attendees' gift bag
- Ability to include a session-specific brochure or company marketing material to your 30-40 session attendees
- Company name/logo to be added to pitch passport given to all attendees. (All attendees who want to be included in the Pitch must get their "Pitch Passport" stamped at every exhibitor table)
- Up to 2 additional tickets to attend the conference or to gift to a nonprofit [\$100 Value]

Exhibitor Table - \$350

- Exhibitor table at the conference
- Company name listed as an exhibitor on promotional materials, emails, Chamber publications, and conference brochure
- Recognition from the podium during the morning opening ceremonies
- Company name on Troy Chamber Nonprofit Management Conference page with a hyperlink to your website
- Company name to be added to pitch passport given to all attendees. (All attendees who want to be included in the Pitch must get their "Pitch Passport" stamped at every exhibitor table)
- Post-conference list of all attendees (contact information does not include emails)
- 1 additional ticket to attend the conference or to use to gift to a nonprofit [\$50 Value]